

# The Cure Crew Digital Toolkit

## ABOUT THIS TOOLKIT

The Cure Crew is a vital part of the Scleroderma Research Foundation (SRF), raising awareness about scleroderma and the critical funds necessary to support the SRF's research initiatives.

This toolkit is designed to support you in all your Cure Crew efforts, whether that's sharing social media posts, hosting a fundraiser, or starting conversations in your community. Inside, you'll find ready-to-use graphics, sample language, and helpful templates to make it easy to raise awareness and inspire action.

## FUNDRAISING & EVENTS



### Fundraising Resources

Here you'll find fundraising ideas, helpful tips, and customizable messaging templates you can use in emails, social media posts, or event materials.



### Swag for Events

To enhance your fundraising events, you can request promotional and educational materials from our team.

## SOCIAL MEDIA CONTENT



### Graphics & Copy

This section includes informational copy and graphics designed for sharing on social media.



### Profile Photo Frames

Access these custom frames and share your commitment to the Cure Crew by visiting our [Twibbonize website](#).

## JOIN THE CURE CREW

We invite you to join this passionate advocacy community! Let us know how you would like to be a partner. [Fill out our Google form](#) to join the SRF Cure Crew.